



Type: Storyline 360 eLearning

Narration: yes

Approx. Length: 8.5 minutes

Additional Materials: BLAZE Product Guide

SLIDE	TITLE	CONTENT	NOTES
1.0	Welcome to BLAZE Spotlight: Built to Burn	Welcome to <i>BLAZE Spotlight: Built to Burn</i> . <i>[On-screen: Ignite. Endure. Annihilate.]</i> Please ensure your speakers are unmuted, as this course includes audio narration. When you're ready, select START to begin.	26
2.0	Navigation	Review the course navigation. When you're ready to move on, select the NEXT button.	14
3.0	Introduction to 1st Learning Objective	In this course, you'll get a fast breakdown of what BLAZE is, how it works, and why it hits harder than anything we've launched before here at Black Voltage Co. We'll also look at the two branded ingredients in BLAZE, IgnytRush™ and Absorptrx™. There will be a Knowledge Check at the end of this course to see what you learned. Let's get started with the first learning objective. When you're ready, select NEXT.	73
4.0	KLO 1 What BLAZE Preworkout Is	BLAZE Preworkout is the newest addition to the Black Voltage Co. lineup. Their most premium preworkout yet, it features 11 clinically dosed ingredients engineered to fuel your toughest workouts – letting you train harder, longer, and with more purpose for maximum gains. Built for our toughest customers who want to maximize every rep, each scoop delivers hard-hitting energy, razor-sharp focus, and blood-pumping performance – without the crash.	83



SLIDE	TITLE	CONTENT	NOTES
		<p>Every Black Voltage Co. customer pushes hard – but BLAZE customers are forged in fire.</p> <p>Select NEXT to continue.</p>	
5.0	KLO 1 What's Inside: The Four Key Activation Areas	<p>The BLAZE Preworkout formula targets four key activation areas to ignite your workout from every angle. We call these your four Power Zones – the core systems BLAZE targets to light up every rep.</p> <ul style="list-style-type: none"> • Performance & Endurance • Focus & Cognition • Energy & Stim • Absorption & Support <p>Select each Power Zone to see how the ingredients in BLAZE Preworkout fuels it. You must view them all to continue.</p> <p><i>[UNNARRATED: The learner reveals each bullet below by selecting an icon or button.]</i></p> <p>PERFORMANCE & ENDURANCE</p> <p>Supports muscular endurance, boosts strength and power, and enhances blood flow to provide nutrients to muscles during workouts</p> <p>FOCUS & COGNITION</p> <p>Enhances alertness, provides mental clarity, and improves motor control and power output</p> <p>ENERGY & STIM</p> <p>A blend of immediate and long-lasting energy without the crash or jitters that helps your muscles function at their best during workouts</p> <p>ABSORPTION & SUPPORT</p> <p>Helps your body absorb nutrients in this product faster and more effectively, so your body gets more out of every scoop</p>	118



SLIDE	TITLE	CONTENT	NOTES
6.0	KLO 1 The BLAZE Preworkout Product Guide	In short, BLAZE is built to burn – with 11 clinically dosed ingredients fueling 4 key Power Zones, it helps our customers ignite, endure, and annihilate every workout. Select the BLAZE product image to download and print the BLAZE Preworkout Product Guide. You must download the Guide to continue.	48
7.0	KLO 1 Let's Review!	Let's review! What are the four Power Zones that BLAZE Preworkout supports? Choose ALL the correct answers. Then, select the SUBMIT button. <ul style="list-style-type: none"> • ***Performance & Endurance • ***Focus & Cognition • ***Energy & Stim • ***Absorption & Support • Recovery & Repair • Metabolism & Fat Burn <p><i>[CORRECT/INCORRECT ANSWER]</i> That's right! /OR/ Sorry, that's incorrect. The four Power Zones that BLAZE Preworkout supports are: 1) Performance & Endurance, 2) Focus & Cognition, 3) Energy & Stim, and 4) Absorption & Support.</p> <p><i>[SECOND CHANCE]</i> Sorry, that's not quite right. Let's try again.</p>	Row 5.0 31
8.0	Introduction to 2nd Learning Objective	Now that you know what BLAZE Preworkout is, let's discuss the two patented ingredients in the BLAZE formula: IgnytRush™ and Absorptra™. Select NEXT to continue.	25
9.0	KLO 2 IgnytRush™ and Absorptra™	You've already seen BLAZE's high-speed formula and benefits. But what makes BLAZE burn even stronger is its two patented ingredients: IgnytRush™ and Absorptra™.	66



SLIDE	TITLE	CONTENT	NOTES
		<p>These two branded ingredients are both clinically studied to help you perform to the max and ignite, endure, and annihilate in the gym.</p> <p>Let's take a closer look at each ingredient. Select each to learn more. You must view them both to continue.</p> <p><i>[When the learner selects the image/button for each branded ingredient, they will see the information in rows 9.1-9.2 below.]</i></p>	
9.1	KLO 2 IgnytRush™	<p>IgnytRush™ is a proprietary version of Di-Caffeine Malate. It's a compound that combines caffeine with malic acid, providing a smoother, longer-lasting energy boost compared to regular caffeine.</p> <p>In fact, it pairs with the caffeine anhydrous in the BLAZE formula to keep you charged without the crash. First, the caffeine anhydrous hits fast, delivering a sharp spike of energy. IgnytRush™ then releases more slowly, helping to sustain the energy while softening the crash and tempering overstimulation.</p> <p>In short, IgnytRush™ helps ignite and sustain your energy – perfect for long lifts, circuits, or stacked sets.</p> <p>Select the button to see the incredible clinical study for IgnytRush™.</p> <p><i>[Opening and reading the clinical study is optional. Content is not counted toward length of course.]</i></p> <p>When you're ready to move on, select the X to close this window.</p>	116
9.2	KLO 2 Absorptra™	<p>Absorptra™ is a proprietary blend of astragalus and panax notoginseng extract. These bioactive compounds are designed to maximize nutrient absorption and delivery, ensuring every key ingredient in the BLAZE formula hits harder, faster, and more efficiently. This means more of each ingredient reaches your bloodstream and muscle tissue faster instead of being wasted in digestion, allowing your body to maximize each scoop. Both</p>	107



SLIDE	TITLE	CONTENT	NOTES
		<p>astragalus and notoginseng are known to support mitochondrial function and cell health, enhancing how nutrients are processed once absorbed.</p> <p>Select the page image to review this incredible clinical study for Absorptra™.</p> <p><i>[Opening and reading the clinical study is optional. Content is not counted toward length of course.]</i></p> <p>When you're ready to move on, select the X to close this window.</p>	
10.0	KLO 2 Let's Review!	<p>Let's review! Which of the following branded ingredients are part of the BLAZE formula?</p> <p>Drag and drop ALL the correct answers to the empty box. Then, select the SUBMIT button.</p> <ul style="list-style-type: none"> • ***IgnytRush™: Caffeine combined with malic acid for smooth, crash-free endurance • ***Absorptra™: Enhances nutrient uptake, helping your body absorb ingredients faster • NitraCore™: Enhances blood flow and muscular pumps • AlphaSpark™: Promotes mental clarity and brain-muscle connection • Voltride™: Boosts strength and nitric oxide delivery <p><i>[CORRECT/INCORRECT ANSWER]</i> That's right! /OR/ Sorry, that's incorrect. The two branded ingredients in the BLAZE formula are: 1) IgnytRush™: Caffeine combined with malic acid for smooth, crash free endurance; and 2) Absorptra™: Enhances nutrient uptake, helping your body absorb ingredients faster.</p> <p><i>[SECOND CHANCE]</i> Sorry, that's not quite right. Let's try again.</p>	Rows 9.1-9.2 55
11.0	Great Job Completing the KLOs	<p>Great job completing both key learning objectives!</p> <p>Select NEXT to see your next steps.</p>	14



SLIDE	TITLE	CONTENT	NOTES
12.0	Next Steps	<p>If you haven't already, reference the BLAZE Preworkout Product Guide and ingredient clinical studies here or in the Resources tab in the top-right corner of the screen. These documents break down every ingredient in BLAZE – perfect for helping our third-party partners understand exactly what makes it stand out.</p> <p>Also, if you have any questions about BLAZE, please speak with your manager or reach out to the Formulation team.</p> <p>Select NEXT to continue.</p>	72
13.0	Knowledge Check Introduction	<p>Now, let's see what you've learned with a Knowledge Check. You must score at least an 80% or more to receive credit for completing this course. Feel free to reference the Product Guide to help you out.</p> <p>Select NEXT to start the Knowledge Check.</p>	44
14.0	Knowledge Check Q1	<p>How many clinically dosed ingredients are included in the BLAZE Preworkout formula?</p> <p>Choose the correct answer. Then, select the SUBMIT button.</p> <ul style="list-style-type: none"> • ***11 • 8 • 14 • 5 <p>[CORRECT/INCORRECT ANSWER] That's right! /OR/ Sorry, that's incorrect. BLAZE Preworkout is the newest addition to the Black Voltage Co. lineup. Their most premium preworkout yet, it features 11 clinically dosed ingredients engineered to fuel your toughest workouts – letting you train harder, longer, and with more purpose for maximum gains. Built for our toughest customers who want to maximize every rep, each scoop delivers hard-hitting energy, razor-sharp focus, and blood-pumping performance – without the crash.</p>	<p>Row 4.0</p> <p>16</p>



SLIDE	TITLE	CONTENT	NOTES
		<i>[SECOND CHANCE]</i> Sorry, that's not quite right. Let's try again.	
15.0	Knowledge Check Q2	<p>What are the four Power Zones that BLAZE Preworkout supports?</p> <p>Choose ALL the correct answers. Then, select the SUBMIT button.</p> <ul style="list-style-type: none"> • ***Performance & Endurance • *** Focus & Cognition • ***Energy & Stim • ***Absorption & Support • Recovery & Repair • Metabolism & Fat Burn <p><i>[CORRECT/INCORRECT ANSWER]</i> That's right! /OR/ Sorry, that's incorrect. The four Power Zones that BLAZE Preworkout supports are: 1) Performance & Endurance, 2) Focus & Cognition, 3) Energy & Stim, and 4) Absorption & Support.</p> <p><i>[SECOND CHANCE]</i> Sorry, that's not quite right. Let's try again.</p>	Row 5.0 29
16.0	Knowledge Check Q3	<p>Which ingredient(s) listed below are in the BLAZE Preworkout formula?</p> <p>Choose ALL the correct answers. Then, select the SUBMIT button.</p> <ul style="list-style-type: none"> • ***Creatine Nitrate: Boosts nitric oxide delivery to power explosive lifts and enhance blood flow • ***Alpha-GPC: Promotes mental clarity and brain-muscle connection for better motor control • ***Caffeine Anhydrous: Rapid-release stimulant for immediate energy • L-Arginine: Boosts nitric oxide production to increase blood flow for better endurance <p><i>[CORRECT/INCORRECT ANSWER]</i> That's right! /OR/ Sorry, that's incorrect. BLAZE Preworkout contains creatine nitrate, alpha-GPC, and caffeine anhydrous, along with eight other hard-hitting ingredients. It does not contain L-arginine.</p>	Row 6.0 54



SLIDE	TITLE	CONTENT	NOTES
		<i>[SECOND CHANCE]</i> Sorry, that's not quite right. Let's try again.	
17.0	Knowledge Check Q4	<p>Which of the options below are CORRECT about IgnytRush™?</p> <p>Choose ALL the correct answers. Then, select the SUBMIT button.</p> <ul style="list-style-type: none"> • ***It provides a smoother, longer-lasting energy boost • ***It pairs with caffeine anhydrous to keep you charged without the crash • ***It releases more slowly than caffeine anhydrous • It hits quickly before the caffeine anhydrous comes in to sustain the energy <p><i>[CORRECT/INCORRECT ANSWER]</i> That's right! /OR/ Sorry, that's incorrect. IgnytRush™ is a proprietary version of Di-Caffeine Malate. It's a compound that combines caffeine with malic acid, providing a smoother, longer-lasting energy boost compared to regular caffeine. In fact, it pairs with the caffeine anhydrous in the BLAZE formula to keep you charged without the crash. First, the caffeine anhydrous hits fast, delivering a sharp spike of energy. IgnytRush™ then releases more slowly, helping to sustain the energy while softening the crash and tempering overstimulation.</p> <p><i>[SECOND CHANCE]</i> Sorry, that's not quite right. Let's try again.</p>	Row 9.1 48
18.0	Knowledge Check Q5	<p>Which of the options below are CORRECT about Absorptra™?</p> <p>Choose ALL the correct answers. Then, select the SUBMIT button.</p> <ul style="list-style-type: none"> • ***It maximizes nutrient absorption and delivery • ***It helps ingredients reach the blood stream and muscles more quickly • ***It enhances how nutrients are processed once absorbed • It directly supports hydration to improve muscle responsiveness <p><i>[CORRECT/INCORRECT ANSWER]</i> That's right! /OR/ Sorry, that's incorrect. Absorptra™ is a proprietary blend of astragalus and panax notoginseng extract. These bioactive compounds are designed to maximize nutrient absorption and delivery, ensuring</p>	Row 9.2 42



SLIDE	TITLE	CONTENT	NOTES
		<p>every key ingredient in the BLAZE formula hits harder, faster, and more efficiently. This means more of each ingredient reaches your bloodstream and muscle tissue faster instead of being wasted in digestion, allowing your body to maximize each scoop. Both astragalus and notoginseng are known to support mitochondrial function and cell health, enhancing how nutrients are processed once absorbed.</p> <p><i>[SECOND CHANCE]</i> Sorry, that's not quite right. Let's try again.</p>	
19.1	Results – Passed	<p>Congratulations, you've passed this course!</p> <p>Select the SUBMIT button to receive credit for completion and close this course.</p>	<p>n/a</p> <p>0</p>
19.2	Results – Not Passed	<p>Sorry, you did not pass this course.</p> <p>A score of 80% or more is required to receive credit for completion.</p> <p>Select the RETRY button above to try the Knowledge Check again.</p>	<p>n/a</p> <p>0</p>